



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency  
Buyer  
Salesperson

Restore Our Future (15808)  
Mentzer Media Services, Inc. (3427)  
CLOYD, ELISE  
Telerep/Washington DC, Washington DC (1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
RESTORE OUR FUTURE (114980)  
National/Political  
1782/06226039

Invoice 627226  
Inv Date 8/26/2012  
Terms Net 30  
Contract 321151  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

RESTORE OUR FUTURE

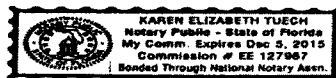
CO-OP/Order Type No/Normal  
Package  
Gen. Date 8/28/2012 5:45:16PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

| Line | Type | Scheduled           | Schedule Days to Run  | Air Time              | Length |  | Copy/ISCI | Amount    | Remarks |
|------|------|---------------------|-----------------------|-----------------------|--------|--|-----------|-----------|---------|
| 1.0  | Spot | 5:00:00PM- 6:00:00  | Day,Tu-1              | 07/31/12 5:28PM (Tu)  | 00:30  |  | ROF12TV17 | \$1800.00 |         |
| 2.0  | Spot | 5:00:00PM- 6:00:00  | Day,Th-1,F-1          | 08/02/12 5:22PM (Th)  | 00:30  |  | ROF12TV17 | \$1800.00 |         |
| 2.0  | Spot | 5:00:00PM- 6:00:00  | Day,Th-1,F-1          | 08/03/12 5:28PM (Fr)  | 00:30  |  | ROF12TV17 | \$1800.00 |         |
| 3.0  | Spot | 6:00:00PM- 6:30:00  | Day,Tu-1,W-1,Th-1,F-1 | 07/31/12 6:29PM (Tu)  | 00:30  |  | ROF12TV17 | \$2700.00 |         |
| 3.0  | Spot | 6:00:00PM- 6:30:00  | Day,Tu-1,W-1,Th-1,F-1 | 08/01/12 6:13PM (We)  | 00:30  |  | ROF12TV17 | \$2700.00 |         |
| 3.0  | Spot | 6:00:00PM- 6:30:00  | Day,Tu-1,W-1,Th-1,F-1 | 08/02/12 6:27PM (Th)  | 00:30  |  | ROF12TV17 | \$2700.00 |         |
| 3.0  | Spot | 6:00:00PM- 6:30:00  | Day,Tu-1,W-1,Th-1,F-1 | 08/03/12 6:27PM (Fr)  | 00:30  |  | ROF12TV17 | \$2700.00 |         |
| 4.0  | Spot | 7:00:00PM- 7:30:00  | Day,Tu-1,W-1,Th-1     | 07/31/12 7:29PM (Tu)  | 00:30  |  | ROF12TV17 | \$3300.00 |         |
| 4.0  | Spot | 7:00:00PM- 7:30:00  | Day,Tu-1,W-1,Th-1     | 08/01/12 7:24PM (We)  | 00:30  |  | ROF12TV17 | \$3300.00 |         |
| 4.0  | Spot | 7:00:00PM- 7:30:00  | Day,Tu-1,W-1,Th-1     | 08/02/12 6:59PM (Th)  | 00:30  |  | ROF12TV17 | \$3300.00 |         |
| 5.0  | Spot | 11:35:00PM-12:05:00 | Day,Tu-1,W-1,Th-1,F-1 | 07/31/12 12:01AM (Tu) | 00:30  |  | ROF12TV17 | \$750.00  |         |
| 5.0  | Spot | 11:35:00PM-12:05:00 | Day,Tu-1,W-1,Th-1,F-1 | 08/01/12 11:54PM (We) | 00:30  |  | ROF12TV17 | \$750.00  |         |
| 5.0  | Spot | 11:35:00PM-12:05:00 | Day,Tu-1,W-1,Th-1,F-1 | 08/02/12 11:44PM (Th) | 00:30  |  | ROF12TV17 | \$750.00  |         |
| 5.0  | Spot | 11:35:00PM-12:05:00 | Day,Tu-1,W-1,Th-1,F-1 | 08/03/12 12:01AM (Fr) | 00:30  |  | ROF12TV17 | \$750.00  |         |
| 6.0  | Spot | 11:00:00PM-11:35:00 | Day,Tu-1,Th-1,F-1     | 07/31/12 11:27PM (Tu) | 00:30  |  | ROF12TV17 | \$1800.00 |         |
| 6.0  | Spot | 11:00:00PM-11:35:00 | Day,Tu-1,Th-1,F-1     | 08/02/12 11:27PM (Th) | 00:30  |  | ROF12TV17 | \$1800.00 |         |
| 6.0  | Spot | 11:00:00PM-11:35:00 | Day,Tu-1,Th-1,F-1     | 08/03/12 11:24PM (Fr) | 00:30  |  | ROF12TV17 | \$1800.00 |         |
| 7.0  | Spot | 7:00:00PM- 8:00:00  | Day,Sa-2              | 08/04/12 7:06PM (Sa)  | 00:30  |  | ROF12TV17 | \$900.00  |         |
| 7.0  | Spot | 7:00:00PM- 8:00:00  | Day,Sa-2              | 08/04/12 7:29PM (Sa)  | 00:30  |  | ROF12TV17 | \$900.00  |         |
| 8.0  | Spot | 5:00:00PM- 6:00:00  | Day,M-1,W-1,Th-1      | 08/06/12 5:14PM (Mo)  | 00:30  |  | ROF12TV17 | \$1800.00 |         |
| 8.0  | Spot | 5:00:00PM- 6:00:00  | Day,M-1,W-1,Th-1      | 08/08/12 5:22PM (We)  | 00:30  |  | ROF12TV17 | \$1800.00 |         |
| 8.0  | Spot | 5:00:00PM- 6:00:00  | Day,M-1,W-1,Th-1      | 08/09/12 5:42PM (Th)  | 00:30  |  | ROF12TV17 | \$1800.00 |         |
| 9.0  | Spot | 6:00:00PM- 6:30:00  | Day,M-1,Tu-1,W-1,Th-1 | 08/06/12 6:13PM (Mo)  | 00:30  |  | ROF12TV17 | \$2700.00 |         |
| 9.0  | Spot | 6:00:00PM- 6:30:00  | Day,M-1,Tu-1,W-1,Th-1 | 08/07/12 6:22PM (Tu)  | 00:30  |  | ROF12TV17 | \$2700.00 |         |
| 9.0  | Spot | 6:00:00PM- 6:30:00  | Day,M-1,Tu-1,W-1,Th-1 | 08/08/12 6:13PM (We)  | 00:30  |  | ROF12TV17 | \$2700.00 |         |
| 9.0  | Spot | 6:00:00PM- 6:30:00  | Day,M-1,Tu-1,W-1,Th-1 | 08/09/12 6:23PM (Th)  | 00:30  |  | ROF12TV17 | \$2700.00 |         |
| 10.0 | Spot | 7:00:00PM- 7:30:00  | Day,M-1,Tu-1,W-1,Th-1 | 08/06/12 7:25PM (Mo)  | 00:30  |  | ROF12TV17 | \$3300.00 |         |
| 10.0 | Spot | 7:00:00PM- 7:30:00  | Day,M-1,Tu-1,W-1,Th-1 | 08/07/12 7:04PM (Tu)  | 00:30  |  | ROF12TV17 | \$3300.00 |         |
| 10.0 | Spot | 7:00:00PM- 7:30:00  | Day,M-1,Tu-1,W-1,Th-1 | 08/08/12 7:13PM (We)  | 00:30  |  | ROF12TV17 | \$3300.00 |         |
| 10.0 | Spot | 7:00:00PM- 7:30:00  | Day,M-1,Tu-1,W-1,Th-1 | 08/09/12 7:29PM (Th)  | 00:30  |  | ROF12TV17 | \$3300.00 |         |
| 11.0 | Spot | 11:35:00PM-12:05:00 | Day,M-1,Tu-1,W-1,Th-1 | 08/06/12 12:01AM (Mo) | 00:30  |  | ROF12TV17 | \$750.00  |         |
| 11.0 | Spot | 11:35:00PM-12:05:00 | Day,M-1,Tu-1,W-1,Th-1 | 08/07/12 12:02AM (Tu) | 00:30  |  | ROF12TV17 | \$750.00  |         |
| 11.0 | Spot | 11:35:00PM-12:05:00 | Day,M-1,Tu-1,W-1,Th-1 | 08/08/12 11:53PM (We) | 00:30  |  | ROF12TV17 | \$750.00  |         |
| 11.0 | Spot | 11:35:00PM-12:05:00 | Day,M-1,Tu-1,W-1,Th-1 | 08/09/12 11:53PM (Th) | 00:30  |  | ROF12TV17 | \$750.00  |         |
| 12.0 | Spot | 11:00:00PM-11:35:00 | Day,M-1,Tu-1,W-1      | 08/06/12 11:32PM (Mo) | 00:30  |  | ROF12TV17 | \$1800.00 |         |
| 12.0 | Spot | 11:00:00PM-11:35:00 | Day,M-1,Tu-1,W-1      | 08/07/12 11:22PM (Tu) | 00:30  |  | ROF12TV17 | \$1800.00 |         |
| 12.0 | Spot | 11:00:00PM-11:35:00 | Day,M-1,Tu-1,W-1      | 08/08/12 11:27PM (We) | 00:30  |  | ROF12TV17 | \$1800.00 |         |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



|             |               |
|-------------|---------------|
| Gross Total | \$74,100.00   |
| Commission  | (\$11,115.00) |
| Net Total   | \$62,985.00   |

Total Spots 37

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.